

Case Study: From the Ground Up

Emergency Management Planning Services

DMS' complimentary services include:

- **Planning**
DMS will help predetermine your emergency imaging needs and meet The Joint Commission's standards.
- **Preparedness**
We'll help you complete site readiness evaluations, power assessments and review your staffing requirements, then work to establish contingency interim rental agreements for specific needs.
- **Response & Mitigation**
DMS will deliver the equipment and staff right to your facility.
- **Recovery**
DMS will provide interim equipment to keep you up and running while your facility and equipment are repaired or replaced.

Tornado-destroyed facility gets support when they need it most

On March 1, 2007, a mile-wide EF-3 tornado hit Americus, Georgia, destroying the entire town within a 24-hour period. In addition to the loss of lives and the millions of dollars of devastation that were caused, the only hospital in the region - Sumter Regional Hospital - and its imaging center were totally destroyed. As a result, seventy patients required emergency evacuation.

Assessing the Situation

Within hours of the disaster, the local Philips Healthcare team met with the hospital management and Radiology teams. Their main focus was to assess the damage to the Philips-installed equipment and determine what emergency relief efforts were needed immediately. It was quickly discovered that more than 70% of the diagnostic areas were destroyed, along with the Achieva MRI, the x-ray rooms, and all of the operating equipment. Through the efforts of the Red Cross, FEMA and the hospital, a temporary triage center and make-shift emergency room were set up in large, white tents on the hospital grounds.

Timing is Everything

In response to the disaster, Philips employees and the CEO of Sumter's Imaging Center called on DMS Health Technologies for help through the Philips ImageBridge program. Through ImageBridge, DMS provides Philips customers with temporary mobile imaging solutions during times of disaster, facility construction/remodels or equipment upgrades.

Immediately, the DMS team set the wheels in motion and within three hours a system was identified and a plan was in place to deliver the system to the disaster site. Additional support came in the form of a donation from Philips headquarters - leadership offered to donate the use of the Brilliance CT system that was coming on site in a DMS Health Technologies mobile system - for 90 days, free of cost.



"Having worked together during the Katrina disaster, the DMS Health Technologies team had practice with this sort of situation and had the routine down. The entire team pulled together to get this done and everyone deserves recognition for the results," said Terry Teynor, Interim Sales Specialist.

The Result

The quick actions of the Philips ImageBridge program and all involved in the disaster relief efforts made a lasting impression. States Teynor, "the entire team lives by our need to provide customer satisfaction in everything we do. It has made us what we are today and will undoubtedly be what drives our success in the future."

Diagnostic imaging modalities include:

- Magnetic Resonance Imaging (MRI)
- Computed Tomography (CT)
- PET/CT
- Nuclear Medicine
- Cardiac/Angio

How prepared are you?

Fill out our online Emergency Management survey at:

DMSHealthTechnologies.com/prepare



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